

ACTION TEAM 2:

Strategy 2— Create a Key Champions Program to generate support for program outcomes.

Objective 2— Increase commitment to BAG's work by Key Champions as measured by their willingness to use their influence and status to generate support for BAG.

Team 2 Action Plans—

Plan 2.1

Carry out [Rebranding of BAG](#)

Plan 2.2

Implement quarterly [BAG Newsletter to Key Champions](#)

Plan 2.3

Implement [Presentations to Key Champions](#)

ACTION TEAM 3:

Strategy 3— Reposition BAG services by focusing on the prevention of substance abuse to ensure a healthier community.

Objective 3— Increase access to funding streams and as measured by diversified or braded funding.

Team 3 Action Plans—

Plan 3.1

Begin an [assessment of community Alcohol and Other Drugs \(AOD\) awareness](#)

Plan 3.2

Provide targeted [educational outreach about AOD issues](#)

Plan 3.3

[Secure funding](#) to increase family protective factors to prevent AOD abuse (i.e. parent education and linked case management)



Building a Generation Sustainability Plan 2008

| Sustainability planning work supported by:



THE BAG SUSTAINABILITY GOAL IS TO SECURE A STABLE FUNDING BASE OF FISCAL AND NON-FISCAL RESOURCES AS MEASURED BY SUSTAINED ESSENTIAL PROGRAMS AND OUTCOMES.



Sustaining Positive Outcomes for Children and Families

WHAT SETS US APART

Building A Generation serves as a gateway to services, focusing on empowering each child and parent to be self-sufficient, capable, and productive members and leaders of the community.

OUR MISSION

The mission of Building A Generation is to act as a catalyst to advocate, coordinate, and connect services to make a healthier community.

Summary of the Sustainability Plan —

BAG ACTION PLANS | Sustainability starts here

ACTION TEAM 1:

Strategy 1— Establish a System for Tracking and Trend Forecasting

Objective 1— Increase access to resources as measured by expanded knowledge about trends in the following areas: community conditions; federal, state, and regional policies; and funding opportunities.

Team 1 Action Plans—

Plan 1.1

Implement a policy, funding, and program development [Monitoring System](#)

Plan 1.2

Implement a biennial [Community Assessment](#)

Plan 1.3

Establish a [Sustainability Liaison Sub-Committee](#)



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Building A Generation (BAG)
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